## VDOL's Workforce Development Efforts Update

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## **Governor's Top Priority**

Governor Scott has made growing and strengthening our labor force a cornerstone of his agenda.

"Until we increase the size of our labor force, economic growth will lag and Vermont will lack the revenue we need to invest in the things we care about."

~ Governor Phil Scott



### Goal

To Increase the Number and Skill Level

of Available Workers in Vermont.



## **Strategies**

- 1. Increase the Labor Participation Rate
- 2. Recruit and Relocate More Workers to Vermont
- 3. Assist Employers in Accessing and Retaining Qualified Workers



### Comprehensive Approach

- Interagency Labor Force Expansion Plan
- Target Investments: State & Federal Resources
- Focus Priorities: Number and Quality of Workers
- Coordinate Efforts: Public & Private, State & Local
- Align Work: Pilots, Outreach, Information
- Engage Partners: Employers, Training Providers, Community Groups

## **Workforce Development Division**

The Workforce Development Division (WD) provides employment services, training assistance, and job counseling, recruitment and placement assistance to businesses, jobseekers, and workers.

There are 70 people in that support the work of the division in central office and throughout five regions in the state.

## VDOL Workforce Development Programs & Activities

- WIOA Title I Youth Program
- WIOA Title I Adult Program
- WIOA Title I Dislocated Worker Program
- Basic Employment & Career Services (Jobseekers)
- Recruitment & Placement Services (Employers)
- Rapid Response & Layoff Aversion Activities
- Trade Adjustment Assistance
- Work Opportunity Tax Credit
- Labor Exchange Vermont Joblink (Job Board)
- Individual Career Advancement Network
- Registered Apprenticeship Oversight
- State Workforce Development Board

- Migrant Seasonal Farmworker Outreach Program
- State Equal Opportunity & Nondiscrimination Activities
- Foreign Labor Certification Program
- Recovery Center Employment Specialists
- WIOA State Plan Administration
- American Job Center One-Stop Operator
- Vermont Returnship Program Grant
- Vermont Internship Program Grants
- Adult Career and Technical Education Center Grants
- Training Fund Grants
- Vermont Youth Employment Program



## Strategy #1

#### **Increase the Labor Participation Rate of Vermonters**

- Expand Summer Youth Employment Opportunities
- Expand Adult Training Opportunities at CTE Centers & State Colleges
- Create Opportunities for Internships and Returnships
- Place Employment Specialists in Vermont's Recovery Centers
- Target Recruitment and Outreach Efforts to New Americans and BIPOC individuals
- Increase Qualifications and Capacity of Child & Elder Care Workforce
- Expand Retention of Recent Vermont College Graduates
- Integrate Career Resources into Adult Learning Program Plans
- Coordinate Support Services to Remove Barriers to Employment
- Expand Registered Apprenticeship Opportunities
- Extend Training and Employment Services into Correctional Facilities



## **Strategy #2**

#### **Recruit and Relocate More Workers to Vermont**

- Military Base Outreach
  - Reduce Barriers to Occupational Licensing
  - Offer Free In-State College Tuition
  - On-Base Employment Events
  - Service Member Specific Employment Resource Page
- Targeted Outreach & Recruitment Campaign
  - Stay to Stay Weekends Employment Connections
  - Digital & Social Media Outreach
- Relocation Assistance
  - Relocation Assistance Network



## Strategy #3

#### **Assist Employers in Accessing and Retaining Qualified Workers**

- Dedicated Business Services Team Members throughout the State
- Improve Quality and Access to Vermont's On-line Labor Exchange (JobLink)
- Promote Industry-Supported Training Programs
- Virtual Job Fairs
- Expand Participation in Apprenticeships, Internships, and Returnships
- Develop Resources to Help Businesses Employ Workers with Employment Barriers



## \* New Approaches\*

- Jobseeker Inquiry Form
- Unemployment Claimant Weekly Jobs Email
- Direct Claimant Outreach
- Virtual Service Delivery
- Daily Statewide Virtual Employment Workshops
- Weekly Statewide and Regional Virtual Job Fairs
- #VTWorks, #Hiring2DayVT Campaign
- Summer Youth Employment Initiative Collaborator (Launching 4.9.21)
- Vermont Youth Employment Program
- Targeted Organizational Support Systems



## **Virtual Workshops**

#### **VIRTUAL WORKSHOPS & EVENTS**

#### MON

Resume Writing (9:00am)

Regional Employment Connections (1:00pm)

#### TUE

Interviewing Skills (9:00am)

#### **WED**

Re-Employment Strategies (9:00am)

> Resume Writing (1:00pm)

#### THU

#Hiring2DayVT Virtual Job Fair (11:00am)

#### **FRI**

Interviewing Skills (1:00pm)

VISIT **LABOR.VERMONT.GOV/JOBS** FOR MORE ON VIRTUAL WORKSHOPS AND EVENTS





#### **Virtual Job Fairs**



**DEPARTMENT OF LABOR** 

## **Re-Employment Events**

#### VIRTUAL WORKSHOPS & EVENTS



#### **RE-EMPLOYMENT STRATEGIES WORKSHOP**

Learn how to prepare for and maximize job search efforts through planning and preparation.

WEDNESDAYS at 9:00am

VISIT **LABOR.VERMONT.GOV/JOBS** FOR MORE ON VIRTUAL WORKSHOPS AND EVENTS



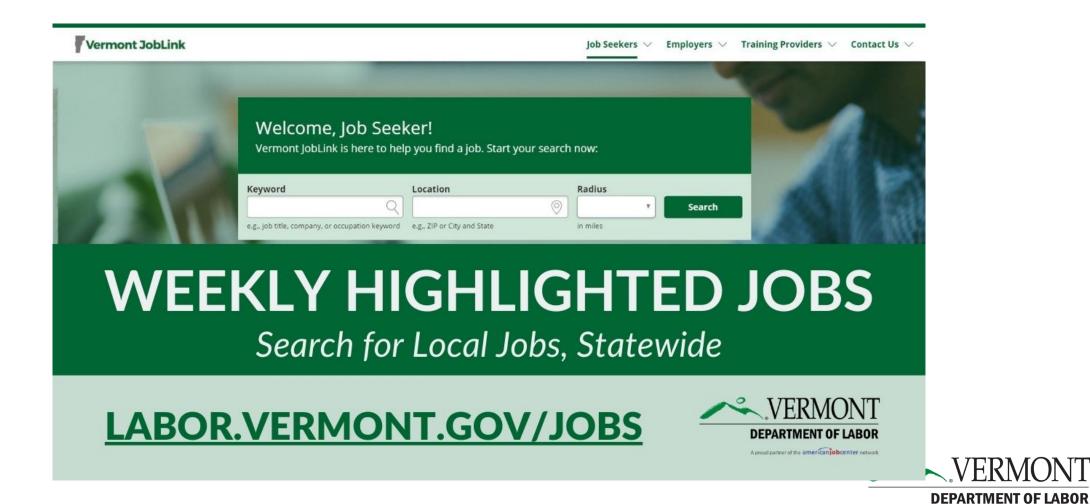


## Industry & Employer Specific Support



DEPARTMENT OF LABOR

## **Weekly Jobs Publication**



## Individualized Support for Jobseekers

LOOKING FOR THAT NEXT GREAT JOB OR TO JUMP START YOUR CAREER?



RE-EMPLOYMENT COACHING

WORK SEARCH ASSISTANCE VIRTUAL EVENTS & WORKSHOPS

OTHER NO-COST RESOURCES

CONTACT US TODAY AT LABOR.VERMONT.GOV/JOBS



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## Vermont Youth Employment Program



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#### CONNECT

Jobseeker Inquiry Form: <a href="https://labor.vermont.gov/JobSearchVermont">https://labor.vermont.gov/JobSearchVermont</a>

Vermont Youth Employment: <a href="https://labor.vermont.gov/vyep">https://labor.vermont.gov/vyep</a>

Hiring Help: <a href="https://labor.vermont.gov/HiringInVermont">https://labor.vermont.gov/HiringInVermont</a>

E-mail us: <a href="mailto:labor.vtjobs@vermont.gov">labor.vtjobs@vermont.gov</a>

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# Questions, Contact & Thank you!

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